



**Uttar Pradesh
Cable & Wire
Expo 2026**
Organised By Vyapar India Association



Trade Facilitation Centre, Varanasi,
Uttar Pradesh



Vyapar India Association (VIA)

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For Space Booking & Sponsorship
Kunal Mishra

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upcableandwireexpo.com



Amber media

India's Emerging Hub for Cable & Wire Industry

About Organiser

Vyapar India Association (VIA) organizes impactful trade events that connect startups and traditional industries, focusing on real results and growth. Led by visionary Kunal Mishra, VIA is a trusted platform for collaboration, innovation, and long-term success.

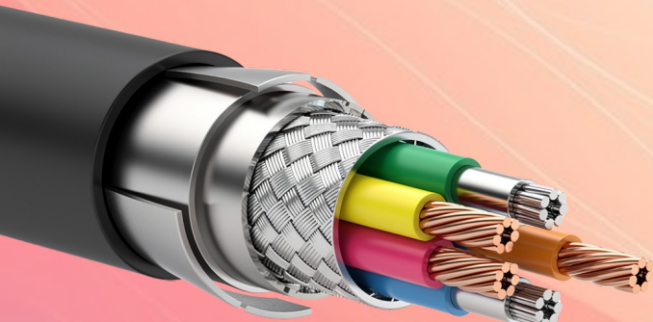
About Event

Cable & Wire Expo Varanasi 2026 is the go-to event for the cable, wire, and electrical industry. Bringing together top manufacturers, suppliers, and experts, it's a hub for innovation, networking, and growth. Hosted in Varanasi, a booming commercial hotspot, this expo is your chance to explore cutting-edge tech, forge partnerships, and unlock new market opportunities.

Why Exhibit

Showcasing at Cable & Wire Expo Varanasi 2026 puts your brand in the spotlight of a booming market. Here's why you should be there:

- Connect with key buyers, distributors, and industry leaders
- Generate valuable leads and immediate business opportunities
- Launch and demo products to a focused audience
- Boost your brand visibility in North India's growing market
- Forge strategic partnerships and expand your network



Exhibitor Profile

- Cable & Wire Manufacturers (LV, MV, HV)
- Electrical Equipment & Component Manufacturers
- Switchgear & Control Panel Manufacturers
- Cable Accessories & Jointing Solutions Providers
- Testing, Measurement & Quality Control Equipment Companies
- Industrial Automation & Smart Technology Providers
- Renewable Energy & Solar Solution Companies
- EPC Contractors & Infrastructure Solution Providers
- Raw Material & Machinery Suppliers



Visitor Profile

- Electrical Contractors & Engineers
- Government Departments & Power Utilities
- Builders, Developers & Infrastructure Companies
- OEMs & Industrial Buyers
- Distributors, Dealers & Wholesalers
- Consultants & Project Managers
- Architects & MEP Consultants
- Renewable Energy Professionals

Premium Sponsorship Categories

Title Sponsor – ₹10,00,000

Exclusive Category | Powered By Branding
Largest Prime Stall | Keynote | 25 VIP Passes

Platinum Sponsor – ₹7,00,000

Prime Stall | Stage Branding | Social Promotions
20 VIP Passes

Gold Sponsor – ₹5,00,000

Priority Stall | Registration Branding
Digital Visibility | 12 VIP Passes

Silver Sponsor – ₹3,50,000

Exhibition Stall | Website Branding
Social Mention | 8 VIP Passes

